



WOMEN'S EMPOWERMENT GROUP

Post Title: Officer Corporate Fundraising

Post Code: WEG-OCF-0725

Location: Lahore, Pakistan

Position Type: Full-time | In-Office

About Women's Empowerment Group (WEG):

Women's Empowerment Group (WEG) is a nonprofit organization committed to promoting gender equality and empowering women through advocacy, education, and economic inclusion. We actively engage with the corporate sector to build impactful partnerships that fund our programs and strengthen women-led initiatives across Pakistan.

Position Summary:

WEG is seeking a motivated and strategic **Officer – Corporate Fundraising** to support our corporate fundraising and resource mobilization efforts. The role involves identifying and engaging corporate donors, managing CSR partnerships, and driving initiatives that support women's empowerment through sustainable corporate collaborations.

Key Responsibilities:

- Identify and approach potential corporate donors, sponsors, and CSR partners.
- Support the planning and execution of corporate fundraising campaigns and events.
- Build and maintain strong relationships with corporate stakeholders.
- Develop tailored proposals, presentations, and partnership documents.
- Ensure timely reporting, documentation, and communication with partners.
- Maintain and update the corporate donor database and track outreach progress.
- Represent WEG in external corporate meetings, forums, and fundraising events.

Requirements:

- Bachelor's or Master's degree in Business, Marketing, Development Studies, or a related field.
- 1–3 years of experience in corporate fundraising, donor relations, or CSR engagement.
- Strong communication, networking, and relationship-building skills.
- Ability to represent social causes effectively and persuasively.
- Excellent organizational, documentation, and follow-up skills.
- Passion for gender equality and social impact.

What We Offer:

- A purpose-driven and empowering work environment.
- Hands-on experience in corporate social responsibility and fundraising.
- Market-competitive salary and benefits.
- Opportunities to contribute to impactful social change initiatives.

Address: 2/12, M-Block, Gulberg III, Lahore

Phone: 04235883570-3

Website: www.weg.org.pk



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How to Apply:

Please send your CV and a short cover letter with **Post Code: WEG-OCF-0725** in the subject line to:

✉ hr@weg.org.pk

Only shortlisted candidates will be contacted for interviews.

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